



# News Advisory

## PRESS OFFICE

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**Release Date:** May 12, 2010  
**Advisory Number:** MA10-07

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## ***SBA's National Small Business Week Forums to Address Small Business Concerns***

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### ***Free Town Hall and Forums on Social Media, Exporting and Innovation will Feature Leading Business Experts***

**WASHINGTON** – The small business public is encouraged to take part in the National Small Business Week town hall forum and business forums addressing key small business concerns. Participants will have an opportunity to exchange ideas and a dialogue on relevant issues for small businesses with leading business experts during National Small Business Week, May 23-25 in Washington, D.C. The town hall and business forums at Small Business Week are free.

**WHAT:** SMALL BUSINESS FORUMS on issues that impact small business and the economy include:

**Town Hall Meeting** – Small Business: Driving America's Economy

**Innovation Forum** – Turning Innovation into Jobs

**Exporting Forum** – Taking Your Business Global

**Social Media Forum** – Join the Conversation

**WHO:** Town hall and forum moderators and speakers will include:  
**JJ Ramberg**, MSNBC Host "Your Business" and Town Hall Moderator  
**Sean Greene**, SBA Innovation Special Adviser and Innovation Moderator  
**Luz Hopewell**, SBA International Trade and Exporting Moderator  
**Brian Moran**, Veracle Media and Social Media Moderator  
**Dinesh Lathi**, eBay North America Marketplace  
**Stephen P. Zimba**, Cbeyond  
**Claire Johnson**, Google  
**Dale Hayes**, UPS  
**Angus Thomson**, Intuit Grow Your Business Division  
**Luther Lowe**, Yelp  
**Rieva Lesonsky**, GrowBiz Media

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**WHEN:**     **May 24, 2010 – Mandarin Oriental Hotel and Conference Center**  
          10:45 am – 12:00 pm     Town Hall with SBA Administrator Karen G. Mills  
          2:00 pm – 3:15 pm     Innovation Forum  
          3:30 pm – 5:00 pm     Exporting Forum  
          ***Sponsors: eBay, Cbeyond and UPS***

**May 25, 2010 – Mandarin Oriental Hotel and Conference Center**  
10:30 am – 11:45 pm     Social Media Forum  
***Sponsor: Intuit***

**WHERE:**     National Small Business Week at the Mandarin Oriental Hotel  
          1330 Maryland Ave., SW, Washington, D.C.

Visit [www.NationalSmallBusinessWeek.com](http://www.NationalSmallBusinessWeek.com) to register for forums, and for the full Small Business Week schedule.

*\* The town hall forum and business forums are free to attend*

**NOTE: Participants unable to attend Small Business Week, the town hall and business forums will be webcast live online at <http://www.NationalSmallBusinessWeek.com/>.**

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*Small Business Week 2010 sponsors and cosponsors include: Sam's Club, Visa, Ford, ADP, Raytheon, Cbeyond, UPS, Intuit, Google, eBay, AT&T, Northrop Grumman, Lockheed Martin, D&B, Verio, ASBDC, NADCO, NAGGL, NASE, NSBA, WIPP and SCORE.*

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